6 May 1965



Doer John:

I was very interested in your letter of I May and I shall take it up with our people because I feel that perhaps you have an excellent idea. I ? hope to be in touch with you in the near future.

Thank you so much for your kind letter and offer of help. They are greatly appreciated.

Sincerely,

151 "Red"

William F. Raborn, Jr. Vice Admiral, USN (Ret.)

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1 May 1965

Admiral W. F. Raborn, Jr., USN (Ret.) Central Intelligence Agency MacLean, Virginia

Dear Admiral Raborn:

Please accept my sincere congratulations on your selection as director of the Central Intelligence Agency. It is a position that requires, in my estimation, the experience and integrity of a successful military officer.

For some time I have considered contacting the director of the CIA regarding some observations I have made concerning the overall public relations position of the Agency among responsible professional and industrial persons. I had never met Mr. McCone and was therefore hesitant to write him.

During recent years I have felt that many intelligent and knowledgable persons in increasing number do not understand the role of the CIA in our overall scheme of government. I have noticed, particularly since the Cuban incident, that persons who should have a layman's appreciation of the valuable efforts of the CIA are, in some cases, woefully uninformed about its purpose. Their opinions as responsible citizens often mitigate against the necessary support that an agency of the government must have.

Since my retirement in 1960, I have been general manager of a manufacturing plant in the Los Angeles area and have had constant association with professional and management executives. Such civilian experience plus a naval career as a submarine officer, overseas diplomatic experience since the war, and two years at the Naval War College would be useful in an effort to better acquaint industry management and professional people in general with the valuable role the CIA has in national security.

In my capacity as an industrial executive and a government employee I have a background of many public appearances. I feel I could ably represent the Agency in a public information program

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Admiral W. F. Raborn, Jr., USN (Ret.)

Page 2 within the limits permitted by security. As president of a in the Los Angeles area, my acquaintance with business and professional people has been augmented. Although I have never had the pleasure of serving with you during your naval career, I have met you several times. is well acquainted with my career, as he and I have had many similar duties subsequent to World War II. We were both commanding officers of submarines during the war. Also, I am well acquainted with your classmate, and served with him in the Office of Inspector of Naval Material in Los Angeles in the 1950's. He is now the Washington representative for the corporation I am associated with. I would appreciate hearing from you regarding the possibility of my being of service to you and the CIA in a public information program or industrial management indoctrination program. Again, my very best wishes for a successful tour in your important and responsible position in the Executive Branch of our government. Cordially yours,

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